

****Privacy Policy****

****Fan Data LLC (“Fan Data”)**** respects your privacy and is committed to ensuring that consumers who use or access products or services offered by Fan Data are informed regarding the way their personal data is used. This Privacy Statement applies to FanFunded.io (“Site”) and Fan Data LLC and governs personal data collection and usage. For the purposes of this Privacy Policy Statement (“Statement”), unless otherwise noted, all references to Fan Data LLC include the Site and Fan Data LLC. The Site is an ecommerce website. By using the Site, you consent to the data practices described in this Statement and all revisions or amendments made to this Statement from time to time.

****Collection of your Personal Information****

In order to better provide you with products and services offered, Fan Data may collect personally identifiable information, such as your:

- First and Last Name
- Home Address
- Mailing Address
- E-mail Address
- Phone Number
- Financial Information

If you purchase Fan Data’s products or services, we collect billing and credit card information. This information is used to complete the purchase transaction or issue payments to you.

We do not collect any personal information about you unless you voluntarily provide it to us. However, you may be required to provide certain personal information to us when you elect to use certain products or services. These may include: (a) registering for an account; (b) entering a sweepstakes or contest sponsored by us or one of our partners; (c) signing up for special offers from selected third parties; (d) sending us an email message; (e) submitting your credit card or other payment information when ordering and purchasing products and services. To wit, we will use your information for, but not limited to, communicating with you in relation to services and/or products you have requested from us. We also may gather additional personal or non-personal information in the future for the same purpose.

****Use of your Personal Information****

Fan Data collects and uses your personal information to operate and deliver the products or services you have requested.

Fan Data may also use your personally identifiable information to inform you of other products or services available from Fan Data and its affiliates.

****Sharing Information with Third Parties****

Fan Data may sell, rent, or lease customer information to third parties for the following reasons:

- We will collect this data and provide it to third parties if it is a necessary step in the User's account creation process, contributes to the ease of use, reliability, or functionality of our products, or if it is of mutual interest to Fan Data.

Fan Data may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is transferred to the third party. Fan Data may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to Fan Data, and they are required to maintain the confidentiality of your information.

Fan Data may disclose your personal information, without notice, if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Fan Data or the Site; (b) protect and defend the rights or property of Fan Data; and/or (c) act under exigent circumstances to protect the personal safety of users of Fan Data, or the public.

****Opt-Out of Sale or Disclosure of Personal Information to Third Parties****

In connection with any personal information, we may sell or disclose to a third party for a business purpose, you have the right to know:

- The categories of personal information about you that we sold and the categories of third parties to whom the personal information was sold; and
- The categories of personal information that we disclosed about you for a business purpose.

You have the right under certain privacy and data protection laws, as applicable, to opt-out of the sale or disclosure of your personal information. If you exercise your right to opt-out of the sale or disclosure of your personal information, we will refrain from selling or disclosing your personal information, unless you subsequently provide express authorization for the sale or disclosure of your personal information. To opt-out of the sale or disclosure of your personal information, email us at Email: support@fanfunded.io, Attn: Data Protection.

****Tracking User Behavior****

Fan Data may track and record the websites and pages our users visit within Fan Data, to determine what Fan Data services are the most popular. This data is used to deliver customized content and advertising within Fan Data to customers whose behavior indicates that they are interested in a particular subject area.

****Automatically Collected Information****

Information about your computer hardware and software may be automatically collected by Fan Data. This information can include: your IP address, browser type, domain names, access times, and referring website addresses. This information is used for the operation of the service, to maintain the quality of the service, and to provide general statistics regarding the use of Fan Data's website.

****Use of Cookies****

Fan Data's website may use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize Fan Data's pages, or register with Fan Data's site or services, a cookie helps Fan Data to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same Fan Data website, the information you previously provided can be retrieved, so you can easily use Fan Data's features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of Fan Data's services or websites you visit.

****Links****

This website contains links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

****Security of your Personal Information****

Fan Data secures your personal information from unauthorized access, use, or disclosure. Fan Data uses the SSL Protocol for this purpose.

When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of SSL Protocol encryption.

We strive to take what we consider appropriate security measures to protect against unauthorized access to or alteration of your personal information. Notwithstanding the foregoing, no data transmission over the Internet or any wireless network can be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, you acknowledge that: (a) there are security and privacy limitations inherent

to the Internet which are beyond our control; and (b) security, integrity, and privacy of any and all information and data exchanged between you and us through this Site cannot be guaranteed.

****Right to Deletion****

Subject to certain exceptions and for those individuals who meet specific jurisdictional and legal requirements, on receipt of a verifiable request from you, we will:

- Delete your personal information from our records; and
- Direct any service providers to delete your personal information from their records.

Please note that we may not be able to comply with requests to delete your personal information if it is necessary to:

- Complete the transaction for which the personal information was collected, fulfill the terms of a written warranty or product recall conducted in accordance with federal law, provide a good or service requested by you, or reasonably anticipated within the context of our ongoing business relationship with you, or otherwise perform a contract between you and us;
- Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity or prosecute those responsible for that activity;
- Debug, identify, and repair errors that impair existing intended functionality;
- Exercise free speech, ensure the right of another consumer to exercise his or her right of free speech, or exercise another right provided by law;
- Comply with specific jurisdictional and legal requirements;
- Engage in public or peer-reviewed scientific, historical, or statistical research in the public interest that adheres to all other applicable ethics and privacy laws, when our deletion of the information is likely to render impossible or seriously impair the achievement of such research, provided we have obtained your informed consent;
- Enable solely internal uses that are reasonably aligned with your expectations based on your relationship with us;
- Comply with an existing legal obligation; or
- Otherwise use your personal information, internally, in a lawful manner that is compatible with the context in which you provided the information.

****Opt-Out & Unsubscribe from Third-Party Communications****

We respect your privacy and give you an opportunity to opt-out of receiving announcements of certain information. Users may opt-out of receiving any or all communications from third-party partners of Fan Data by contacting us here:

- Email: support@fanfunded.io

****E-mail Communications****

From time to time, Fan Data may contact you via email for the purpose of providing announcements, promotional offers, alerts, confirmations, surveys, and/or other general communication. In order to improve our Services, we may receive a notification when you open an email from Fan Data or click on a link therein.

If you would like to stop receiving marketing or promotional communications via email from Fan Data, you may opt out of such communications by clicking on the “unsubscribe” button found at the bottom of each email.

****External Data Storage Sites****

We may store your data on servers provided by third-party hosting vendors with whom we have contracted.

****Changes to this Statement****

Fan Data reserves the right to change this Statement from time to time. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your account, by placing a prominent notice on our website, and/or by updating any privacy information. Your continued use of the website and/or Services available after any such modifications will constitute your: (a) acknowledgment of the revised Statement; and (b) agreement to abide and be bound by such Statement as revised.

****Contact Information****

Fan Data welcomes your questions or comments regarding this Statement. If you have any questions or comments, please contact Fan Data at:

Fan Data LLC

Address: 30 N Gould St Suite R Sheridan, Wyoming 82801

Email Address: support@fanfunded.io

This statement is effective as of Jan 21, 2024